



## Help us deliver another impactful year in 2020!

### 6th Annual IWL Women's Leadership Conference and more...

Louisville Marriott Downtown • March 10, 2020

The year 2020 signifies an important milestone in this century and an opportunity for reflection and new beginnings. How are we being intentional as organizations about the impact we are facilitating within this ever-changing world? IWL is a catalyst for change, bringing together leaders from different companies, backgrounds, races, genders and perspectives to accelerate the advancement of women.

**This year's IWL conference is focused on how we can "BE the Change" - as individuals, as allies, and as a workplace. Help us support your talent initiatives through this powerful day and beyond.**

### Sponsorship Levels and Benefits

*Deadline to sponsor: February 21, 2020*

#### Marquee - \$30,000 *(one available)*

- \*6 VIP reception admissions
- 3 tables of 10 at conference
- Brief remarks from mainstage
- Exhibit table, premier placement
- Logo in print + digital marketing
- Full page color ad, premier placement
- Crystal award + mainstage recognition
- \*\*Social Liaison Pass
- Custom IWL workshop for up to 50 attendees at your company

#### Diamond - \$20,000

- \*6 VIP reception admissions
- 2 tables of 10 at conference
- Exhibit table, premier placement
- Logo in print + digital marketing
- Full page color ad, premier placement
- Crystal award + mainstage recognition
- \*\*Social Liaison Pass

#### Premier - \$15,000

- \*4 VIP reception admissions
- 1.5 tables of 10 at conference
- Exhibit table, premier placement
- Logo in print + digital marketing
- Full page color ad, premier placement
- Crystal award + mainstage recognition
- \*\*Social Liaison Pass

#### Networking - \$10,000 *(SOLD)*

- \*4 VIP reception admissions
- 1 table of 10 at conference
- Recognition at break stations
- Exhibit table
- Logo in print + digital marketing
- Full page color ad, premier placement
- Crystal award + mainstage recognition
- \*\*Social Liaison Pass

#### Platinum - \$10,000

- \*4 VIP reception admissions
- 1 table of 10 at conference
- Exhibit table
- Logo in print + digital marketing
- Full page color ad, premier placement
- Crystal award + mainstage recognition
- \*\*Social Liaison Pass

#### Gold - \$7,500

- \*2 VIP reception admissions
- 8 conference admissions
- Exhibit table
- Logo in print + digital marketing
- Half page color ad
- Crystal award + mainstage recognition
- \*\*Social Liaison Pass

### Benefits Beyond Conference Day



**Monthly IWL newsletter**  
with content and resources to support your D&I initiatives



**IWL Male Ally Advisory Group**  
a community of men working together to support female talent



**2 Complimentary IWL Workshop Admissions**  
for each public IWL workshop in 2020  
(Silver Sponsors and above)

## Silver - \$5,000

- \*2 VIP reception admissions
- 5 conference admissions
- Exhibit table
- Logo in print + digital marketing
- Half page color ad
- Crystal award + mainstage recognition
- \*\*Social liaison pass

## Bronze - \$3,500

- \*2 VIP reception admissions
- 3 conference admissions
- Exhibit table
- Logo in print + digital marketing
- Quarter page color ad
- \*\*Social Liaison Pass

## Supporting - \$2,000

- \*1 VIP reception admissions
- 1 conference admission
- Logo in print + digital marketing
- Choice of exhibit table or quarter page color ad

## VIP Reception - \$4,000 *(one available)*

- \*5 VIP reception admissions
- 2 conference admissions
- Exhibit table at reception + conference
- Recognition + brief remarks at reception
- Quarter page color ad

## Table Host - \$3,500

- 10 conference admissions

*\*VIP reception: Networking opportunity with other sponsors and conference speakers.*

*\*\*Social Liaison Pass: An additional conference admission for an individual to promote the day on your organization's social channels.*

# 2019 IWL Conference Impact At a Glance

# 540+

Participants in Attendance  
Record-Breaking Attendance -  
SOLD OUT and 32 male attendees



### Thank You to Our Sponsors



# 100+

Companies Represented  
Small to Fortune 500 Companies Came  
Together to Advance Women

# 91%

Felt after attending, they "have a clearer understanding of their challenges and opportunities."



# 93%

Rated their Overall Experience **Excellent** or Very Good

# 93%

Felt after attending, they "are even more optimistic about their own future."



To become a sponsor, contact Kim Graham Lee at 317-418-3753 or [kgrahamlee@iwlfoundation.org](mailto:kgrahamlee@iwlfoundation.org), or Tanya Bowman at [tbowman@fbtlaw.com](mailto:tbowman@fbtlaw.com).

To learn more, visit our website at [www.IWLFoundation.org](http://www.IWLFoundation.org).